

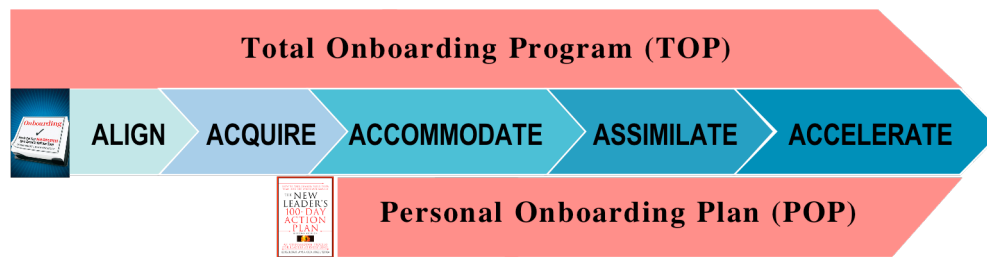


PrimeGenesis Onboarding and Transition Acceleration Services

PrimeGenesis reduces newly hired or promoted leaders' failure rates from 40% to 10% by delivering Better Results Faster as they leverage PrimeGenesis' team, tools, and perspective to prepare and implement 100-day action plans. Our top ten clients have used us over 120 times.

We strive to be as good as it gets at this one thing based on our team, tools and perspective:

- **Team:** Includes ex CEOs, Presidents, Managing Directors who have practiced what we preach.
- **Tools:** Wrote the books, literally:
 - The New Leader's 100-Day Action Plan* (Wiley 2006) – for new leaders
 - Onboarding, How to Get Your New Employees Up to Speed in Half the Time* (Wiley 2009) - for hiring managers
 - The Total Onboarding Program* (Wiley/Pfeiffer 2010) – to institutionalize a systemic approach
- **Perspective:** Combination of our historical line management experience and single-minded deliberate practice of executive onboarding and transition acceleration since 2003.



Services for new leaders:

Executive Onboarding and Transition Acceleration: Our primary offering helps executives craft their 100-day action plans as soon as possible after they accept a job and well before their first day. Then we work with those executives and their teams to accelerate the implementation of those plans. (Prep, Fuzzy Front End, Day One, Imperative, Milestones, Early Wins, Role Sort, Communication.)

Onboarding Prep Workshops: Attendees leave these expert-led live workshops with their own, personal 100-day action plans and then get email support behind the scenes through their first 100-days.

NewJobPrep.com: Guides new leaders through an online self-managed onboarding prep workshop. Participants prepare personal 100-day action plans with support from PrimeGenesis via email.

Services for hiring managers:

Total Onboarding Program Acceleration: We help hiring managers through every step of recruiting, hiring and accelerating new employees: Craft Total Onboarding Programs; Get stakeholders aligned behind them; Coordinate recruiting and hiring; Co-create and support Personal Onboarding Plans.

Total Onboarding Program Workshops: Managers learn how to recruit, hire and accelerate new employees with an expert-led, purpose-driven, integrated approach based on our book, *Onboarding*.

OnboardingProgram.com: Guides hiring managers through an online 21-step Total Onboarding Program to strengthen and integrate the process of finding and accelerating productivity of new employees, based on our book, *Onboarding*. Includes PrimeGenesis support for six months via email.